

Technical bulletin

This technical bulletin has been designed for your use in setting up images for digital output. Please take note of the software and media that we support along with the "tips and tricks" to consider when it comes to preparing your digital files for production.

We support the following Macintosh platform based software programs for pre-press.

- **Adobe Photoshop**
- **Quark Express**
- **Adobe Illustrator**
- **Adobe Pagemaker**
- **Macromedia Freehand**
- **CorelDraw**

*When using Photoshop and type or other vector elements together, it is best if the type or vector elements are set up in a drawing or page layout program. This will allow crisper type and vector items when output. Special effects created in Photoshop using type or vector elements will need to stay in Photoshop and will still print well. When supplying Photoshop composites, it is best to send us the files in layers. This allows for ease of change and less waste in time if a change is necessary.

We will provide to you a template of the actual vehicle that we will be "wrapping". The template will be set up at 1/20th scale of final product, however, we ask that the artwork be set up at 1/10th scale of final size and in a range of 560-1000 dpi. We will print out the images in the range of 56-100 dpi at final size.

For these types of files along with your other types of artwork we will accept them on a variety of media and in a variety of ways as follows:

***CD Rom *DVD Rom *100 & 250MB Zip *1.44 floppy disk**
***Photos *Transparencies *Slides *Original illustrations**
***Printed media**

We suggest that either a color proof be provided with the files being sent or proper PMS colors be called out to assure the closest match possible to the color desired. We will provide to you a paper proof for position only on all products and a large size panel of the actual finished product on vinyl for illustrated buses only. Please note that printed media may produce unpredictable color and detail quality, however, we will do our best to produce the best possible quality.

Our prices do not include artwork set up. We can, however, assist in compiling your artwork at a charge of \$100.00 per hour.